



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Assembly
711 Third Ave
3rd Floor
New York, NY 10017

Contract # 4244943

Schedule Dates 02/16/20-02/21/20
Advertiser Mike Bloomberg 2020 Inc-D (133903)
Agency Assembly (16037)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BLOOMBERG 2020 (1292250)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Kollappallil ,Laura
Phone/Fax (917) 344-5319 /
CPE MBLM/MBLM/0128
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 02/14/20
Last Modified 02/18/20
Entered By Mark Afshar
CO-OP No
External #
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$25,413.00
Net Total \$144,007.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	183	\$169,420.00
Grand Total:	183	\$169,420.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/16/20-02/16/20	3	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$215.00	\$215.00	Washington (WJLA)		2/14/20
2.0	Normal Line / SPOT	02/16/20-02/16/20	3	:30	6P- ABC-World News Tonight (Sunday)								1	1	\$215.00	\$215.00	Washington (WJLA)		2/14/20
3.0	Normal Line / SPOT	02/16/20-02/16/20	3	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								2	2	\$1,275.00	\$2,550.00	Washington (WJLA)		2/14/20
4.0	Revised Line / SPOT	02/16/20-02/16/20	3	:30	6:58P- News-ABC 7 News at 730a								1				Washington (WJLA)		2/14/20
4.1	Normal Line / SPOT	02/16/20-02/16/20	3	:30	7:30A- News-ABC 7 News at 730a								1	1	\$65.00	\$65.00	Washington (WJLA)		2/14/20
5.0	Revised Line / SPOT	02/16/20-02/16/20	3	:30	6:58P- ABC-Good Morning America Sunday								2				Washington (WJLA)		2/14/20
5.1	Revised Line / SPOT	02/16/20-02/16/20	3	:30	6:58A- ABC-Good Morning America Sunday								2				Washington (WJLA)		2/14/20
5.2	Normal Line / SPOT	02/16/20-02/16/20	3	:30	8A- ABC-Good Morning America Sunday								2	2	\$195.00	\$390.00	Washington (WJLA)		2/14/20

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6.0	Revised Line / SPOT	02/16/20-02/16/20	3	:30	6:58P- ABC-American Idol (Sunday)								4				Washington (WJLA)		2/14/20
6.1	Normal Line / SPOT	02/16/20-02/16/20	3	:30	8P- ABC-American Idol (Sunday)								4	4	\$2,975.00	\$11,900.00	Washington (WJLA)		2/14/20
7.0	Normal Line / SPOT	02/16/20-02/16/20	3	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$110.00	\$110.00	Washington (WJLA)		2/14/20
8.0	Normal Line / SPOT	02/16/20-02/16/20	3	:30	10:27:55A- Government Matters								1	1	\$510.00	\$510.00	Washington (WJLA)		2/14/20
9.0	Normal Line / SPOT	02/21/20-02/21/20	3	:30	8P- Government Matters						1				\$1,275.00		Washington (WJLA)		2/14/20
9.0.1	Closed Preempt	02/21/20															Washington (WJLA)	Order Error/Exception - MPT does not match rotation time, Government Matter is n	
10.0	Normal Line / SPOT	02/21/20-02/21/20	3	1:00	8P- Government Matters						1				\$2,550.00		Washington (WJLA)		2/14/20
10.0.1	Closed Preempt	02/21/20															Washington (WJLA)	Order Error/Exception - MPT does not match rotation time, Government Matter is n	

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11.0	Normal Line / SPOT	02/20/20-02/20/20	3	:30	9P- ABC-Greys Anatomy (Thursday)					1				1	\$5,525.00	\$5,525.00	Washington (WJLA)		2/14/20
12.0	Normal Line / SPOT	02/17/20-02/17/20	3	:30	7:57:56P- ABC-The Bachelor (Monday)	3								3	\$2,720.00	\$8,160.00	Washington (WJLA)		2/14/20
13.0	Normal Line / SPOT	02/17/20-02/17/20	3	:30	10P- ABC-The Good Doctor (Monday)	2								2	\$2,125.00	\$4,250.00	Washington (WJLA)		2/14/20
14.0	Normal Line / SPOT	02/17/20-02/21/20	3	:30	7P- Wheel Of Fortune		1	1	1	1	1			5	\$1,445.00	\$7,225.00	Washington (WJLA)		2/14/20
15.0	Normal Line / SPOT	02/17/20-02/21/20	2	:30	7:30P- Jeopardy		1	1	1	1	1			5	\$2,400.00	\$12,000.00	Washington (WJLA)		2/14/20
16.0	Normal Line / SPOT	02/20/20-02/20/20	3	1:00	9P- ABC-Greys Anatomy (Thursday)					1				1	\$11,050.00	\$11,050.00	Washington (WJLA)		2/14/20
17.0	Normal Line / SPOT	02/21/20-02/21/20	3	:30	9P- ABC-20/20 (Friday)						2			2	\$1,275.00	\$2,550.00	Washington (WJLA)		2/14/20
18.0	Normal Line / SPOT	02/17/20-02/21/20	3	1:00	2P- ABC-General Hospital		2	2	2	2	2			10	\$600.00	\$6,000.00	Washington (WJLA)		2/14/20
19.0	Revised Line / SPOT	02/17/20-02/21/20	3	:30	1P- News-ABC 7 News at Noon	6	X	X	X	X	X						Washington (WJLA)		2/14/20
19.1	Normal Line / SPOT	02/17/20-02/21/20	3	:30	1P- 2P (EST)	6	X	X	X	X	X			6	\$170.00	\$1,020.00	Washington (WJLA)		2/14/20
20.0	Revised Line / SPOT	02/17/20-02/21/20	3	:30	2A- News-ABC 7 News at Noon		1	1	1	1	1						Washington (WJLA)		2/14/20

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20.1	Normal Line / SPOT	02/17/20-02/21/20	3	:30	2A- Jeopardy 2		1	1	1	1	1			5	\$50.00	\$250.00	Washington (WJLA)		2/14/20
21.0	Normal Line / SPOT	02/21/20-02/21/20	3	1:00	9P- ABC-20/20 (Friday)						2			2	\$2,550.00	\$5,100.00	Washington (WJLA)		2/14/20
22.0	Normal Line / SPOT	02/20/20-02/20/20	3	1:00	10P- ABC-A Million Little Things (Thursday)					1				1	\$7,650.00	\$7,650.00	Washington (WJLA)		2/14/20
23.0	Normal Line / SPOT	02/20/20-02/20/20	3	:30	10P- ABC-A Million Little Things (Thursday)					1				1	\$3,825.00	\$3,825.00	Washington (WJLA)		2/14/20
24.0	Normal Line / SPOT	02/19/20-02/19/20	3	:30	8P- ABC-A Million Little Things (Thursday)				1						\$2,550.00		Washington (WJLA)		2/14/20
24.0.1	Closed Preempt	02/19/20															Washington (WJLA)	Order Error/Exception - MPT does not match rotation time, A Million Little Thing	
25.0	Normal Line / SPOT	02/19/20-02/19/20	3	1:00	8P- ABC-A Million Little Things (Thursday)				1						\$5,100.00		Washington (WJLA)		2/14/20
25.0.1	Closed Preempt	02/19/20															Washington (WJLA)	Order Error/Exception - MPT does not match rotation time, A Million Little Thing	
26.0	Normal Line / SPOT	02/19/20-02/19/20	3	1:00	9P- ABC-A Million Little Things (Thursday)				1						\$7,650.00		Washington (WJLA)		2/14/20

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26.0.1	Closed Preempt	02/19/20															Washington (WJLA)	Order Error/Exception - MPT does not match rotation time, A Million Little Thing	
27.0	Normal Line / SPOT	02/19/20-02/19/20	3	:30	9P- ABC-A Million Little Things (Thursday)				1						\$3,825.00		Washington (WJLA)		2/14/20
27.0.1	Closed Preempt	02/19/20															Washington (WJLA)	Order Error/Exception - MPT does not match rotation time, A Million Little Thing	
28.0	Normal Line / SPOT	02/19/20-02/19/20	3	:30	10P- ABC-Stumptown (Wednesday)				1					1	\$2,125.00	\$2,125.00	Washington (WJLA)		2/14/20
29.0	Normal Line / SPOT	02/19/20-02/19/20	3	1:00	10P- ABC-Stumptown (Wednesday)				1					1	\$4,250.00	\$4,250.00	Washington (WJLA)		2/14/20
30.0	Normal Line / SPOT	02/18/20-02/18/20	3	:30	8P- ABC-Stumptown (Wednesday)			1							\$2,125.00		Washington (WJLA)		2/14/20
30.0.1	Closed Preempt	02/18/20															Washington (WJLA)	Order Error/Exception - MPT does not match rotation time, Stumptown is Wednesday	

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31.0	Normal Line / SPOT	02/18/20-02/18/20	3	1:00	8P- ABC-Stumptown (Wednesday)			1							\$4,250.00		Washington (WJLA)		2/14/20
31.0.1	Closed Preempt	02/18/20															Washington (WJLA)	Order Error/Exception - MPT does not match rotation time, Stumptown is a Wednesd	
32.0	Normal Line / SPOT	02/18/20-02/18/20	3	:30	10P- ABC-Emergence (Tuesday)			1							\$2,125.00		Washington (WJLA)		2/14/20
32.0.1	Closed Preempt	02/18/20															Washington (WJLA)	Order Error/Exception - the 10p program on Tuesday is For Life	
33.0	Normal Line / SPOT	02/18/20-02/18/20	3	1:00	10P- ABC-Emergence (Tuesday)			1							\$4,250.00		Washington (WJLA)		2/14/20
33.0.1	Closed Preempt	02/18/20															Washington (WJLA)	Order Error/Exception - the 10p program for Tuesday is For Life	
34.0	Normal Line / SPOT	02/18/20-02/21/20	3	1:00	1P- ABC-Emergence (Tuesday)			1	1	1	1				\$340.00		Washington (WJLA)		2/14/20

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34.0.1	Closed Preempt	02/18/20															Washington (WJLA)	Order Error/Exception - MPT does not match rotation time, Strahan Sara and Keke	
34.0.2	Closed Preempt	02/19/20															Washington (WJLA)	Order Error/Exception - MPT does not match rotation time, Strahan Sara and Keke	
34.0.3	Closed Preempt	02/20/20															Washington (WJLA)	Order Error/Exception - MPT does not match rotation time, Strahan Sara and Keke	
34.0.4	Closed Preempt	02/21/20															Washington (WJLA)	Order Error/Exception - MPT does not match rotation time, Strahan Sara and Keke	
35.0	Normal Line / SPOT	02/18/20-02/21/20	3	1:00	3P- Hot Bench			1	1	1	1			4	\$340.00	\$1,360.00	Washington (WJLA)		2/14/20
36.0	Normal Line / SPOT	02/18/20-02/21/20	3	1:00	3:59:27P- News-ABC 7 News at 4p			1	1	1	1			4	\$340.00	\$1,360.00	Washington (WJLA)		2/14/20

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38.0	Normal Line / SPOT	02/18/20-02/21/20	3	1:00	4:59:30P- News-ABC 7 News at 5p			1	1	1	1			4	\$560.00	\$2,240.00	Washington (WJLA)		2/14/20
39.0	Normal Line / SPOT	02/18/20-02/21/20	3	1:00	6A- News-Good Morning Washington at 6a			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		2/14/20
40.0	Normal Line / SPOT	02/18/20-02/21/20	3	1:00	6:58A- ABC-Good Morning America			2	2	2	2			8	\$770.00	\$6,160.00	Washington (WJLA)		2/14/20
41.0	Normal Line / SPOT	02/18/20-02/21/20	3	1:00	9A- Live with Kelly			1	1	1	1			4	\$340.00	\$1,360.00	Washington (WJLA)		2/14/20
42.0	Normal Line / SPOT	02/18/20-02/21/20	3	1:00	10A- Rachael Ray			1	1	1	1			4	\$260.00	\$1,040.00	Washington (WJLA)		2/14/20
43.0	Normal Line / SPOT	02/18/20-02/21/20	3	1:00	12P- News-ABC 7 News at Noon			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		2/14/20
44.0	Normal Line / SPOT	02/17/20-02/21/20	3	:30	3P- 4P (EST)	6	X	X	X	X	X			6	\$170.00	\$1,020.00	Washington (WJLA)		2/14/20
45.0	Normal Line / SPOT	02/17/20-02/21/20	3	:30	4P- 5P (EST)	6	X	X	X	X	X			6	\$170.00	\$1,020.00	Washington (WJLA)		2/14/20
46.0	Normal Line / SPOT	02/17/20-02/21/20	3	:30	4:58A- News-Good Morning Washington at 5a	6	X	X	X	X	X			6	\$85.00	\$510.00	Washington (WJLA)		2/14/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Assembly
711 Third Ave
3rd Floor
New York, NY 10017

Contract # 4244943

Schedule Dates 02/16/20-02/21/20
Advertiser Mike Bloomberg 2020 Inc-D (133903)
Agency Assembly (16037)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BLOOMBERG 2020 (1292250)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Kollappallil ,Laura
Phone/Fax (917) 344-5319 /
CPE MBLM/MBLM/0128
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 02/14/20
Last Modified 02/18/20
Entered By Mark Afshar
CO-OP No
External #
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$25,413.00
Net Total \$144,007.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	183	\$169,420.00
Grand Total:	183	\$169,420.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
47.0	Normal Line / SPOT	02/17/20-02/21/20	3	:30	4:59:30P- News-ABC 7 News at 5p	6	X	X	X	X	X			6	\$280.00	\$1,680.00	Washington (WJLA)		2/14/20
48.0	Normal Line / SPOT	02/17/20-02/21/20	3	:30	5:58:15A- News-Good Morning Washington at 6a	6	X	X	X	X	X			6	\$300.00	\$1,800.00	Washington (WJLA)		2/14/20
49.0	Normal Line / SPOT	02/17/20-02/21/20	3	:30	5:59:26P- News-ABC 7 News at 6p		1	1	1	1	1			5	\$470.00	\$2,350.00	Washington (WJLA)		2/14/20
50.0	Normal Line / SPOT	02/17/20-02/21/20	3	:30	6:58A- ABC-Good Morning America	12	X	X	X	X	X			12	\$385.00	\$4,620.00	Washington (WJLA)		2/14/20
51.0	Normal Line / SPOT	02/17/20-02/21/20	3	:30	9A- Live with Kelly	6	X	X	X	X	X			6	\$170.00	\$1,020.00	Washington (WJLA)		2/14/20
52.0	Normal Line / SPOT	02/17/20-02/21/20	3	:30	10A- Rachael Ray	6	X	X	X	X	X			6	\$130.00	\$780.00	Washington (WJLA)		2/14/20
53.0	Normal Line / SPOT	02/17/20-02/21/20	3	:30	11:00:26P- News-ABC 7 News at 11p		1	1	1	1	1			5	\$385.00	\$1,925.00	Washington (WJLA)		2/14/20
54.0	Normal Line / SPOT	02/17/20-02/21/20	3	:30	11:59:56A- News-ABC 7 News at Noon	6	X	X	X	X	X			6	\$150.00	\$900.00	Washington (WJLA)		2/14/20
55.0	M/G For 9.0.1 / SPOT	02/20/20-02/20/20	3	:30	7:57:56P- ABC-Station 19 (Thursday)					1				1	\$1,275.00	\$1,275.00	Washington (WJLA)		2/17/20
56.0	M/G For 10.0.1 / SPOT	02/20/20-02/20/20	3	1:00	7:57:56P- ABC-Station 19 (Thursday)					1				1	\$2,550.00	\$2,550.00	Washington (WJLA)		2/17/20

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57.0	M/G For 24.0.1 / SPOT	02/19/20-02/19/20	3	:30	7:57:56P- ABC-The Goldbergs (Wednesday)				1					1	\$2,550.00	\$2,550.00	Washington (WJLA)		2/17/20
58.0	M/G For 25.0.1 / SPOT	02/19/20-02/19/20	3	1:00	7:57:56P- ABC-The Goldbergs (Wednesday)				1					1	\$5,100.00	\$5,100.00	Washington (WJLA)		2/17/20
59.0	M/G For 26.0.1 / SPOT	02/20/20-02/20/20	3	1:00	10P- ABC-A Million Little Things (Thursday)					1				1	\$7,650.00	\$7,650.00	Washington (WJLA)		2/17/20
59.1	M/G For 26.0.1 / SPOT	02/19/20-02/19/20	3	1:00	9P- ABC-Modern Family (Wednesday)				1					1	\$7,650.00	\$7,650.00	Washington (WJLA)		2/17/20
59.2	M/G For 26.0.1 / SPOT	02/19/20-02/19/20	3	:30	9P- ABC-Modern Family (Wednesday)				1					1	\$3,825.00	\$3,825.00	Washington (WJLA)		2/18/20
60.0	M/G For 27.0.1 / SPOT	02/20/20-02/20/20	3	:30	10P- ABC-A Million Little Things (Thursday)					1				1	\$3,825.00	\$3,825.00	Washington (WJLA)		2/17/20
60.1	M/G For 27.0.1 / SPOT	02/19/20-02/19/20	3	:30	9:30P- ABC-Single Parents (Wednesday)				1					1	\$3,825.00	\$3,825.00	Washington (WJLA)		2/17/20
60.2	M/G For 27.0.1 / SPOT	02/19/20-02/19/20	3	1:00	9:30P- ABC-Single Parents (Wednesday)				1					1	\$7,650.00	\$7,650.00	Washington (WJLA)		2/18/20
61.0	M/G For 30.0.1 / SPOT	02/19/20-02/19/20	3	:30	10P- ABC-Stumptown (Wednesday)				1					1	\$2,125.00	\$2,125.00	Washington (WJLA)		2/17/20

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61.1	M/G For 30.0.1 / SPOT	02/18/20-02/18/20	3	:30	7:57:56P- ABC-The Conners (Tuesday)			1						1	\$2,125.00	\$2,125.00	Washington (WJLA)		2/17/20
62.0	M/G For 31.0.1 / SPOT	02/19/20-02/19/20	3	1:00	10P- ABC-Stumptown (Wednesday)				1					1	\$4,250.00	\$4,250.00	Washington (WJLA)		2/17/20
62.1	M/G For 31.0.1 / SPOT	02/18/20-02/18/20	3	1:00	8:30P- ABC-Bless This Mess (Tuesday)			1						1	\$4,250.00	\$4,250.00	Washington (WJLA)		2/17/20
63.0	M/G For 32.0.1 / SPOT	02/18/20-02/18/20	3	:30	10P- ABC-For Life (Tuesday)			1						1	\$2,125.00	\$2,125.00	Washington (WJLA)		2/17/20
64.0	M/G For 33.0.1 / SPOT	02/18/20-02/18/20	3	1:00	10P- ABC-For Life (Tuesday)			1						1	\$4,250.00	\$4,250.00	Washington (WJLA)		2/17/20
65.0	M/G For 34.0.1 / SPOT	02/18/20-02/18/20	3	1:00	12:57:56P- ABC-GMA3: Strahan Sara and Keke			1						1	\$340.00	\$340.00	Washington (WJLA)		2/17/20
66.0	M/G For 34.0.2 / SPOT	02/19/20-02/19/20	3	1:00	12:57:56P- ABC-GMA3: Strahan Sara and Keke				1					1	\$340.00	\$340.00	Washington (WJLA)		2/17/20
67.0	M/G For 34.0.3 / SPOT	02/20/20-02/20/20	3	1:00	12:57:56P- ABC-GMA3: Strahan Sara and Keke					1				1	\$340.00	\$340.00	Washington (WJLA)		2/17/20
68.0	M/G For 34.0.4 / SPOT	02/21/20-02/21/20	3	1:00	12:57:56P- ABC-GMA3: Strahan Sara and Keke						1			1	\$340.00	\$340.00	Washington (WJLA)		2/17/20

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